



HOPE

HOUSE of PEACE & EDUCATION, INC.

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Celebrating Women: An Evening with Gloria Steinem
A benefit supporting the House of Peace & Education, Inc. (HOPE)

April 19, 2012

Event: An elegant evening at Mount Wachusett Community College, featuring writer, lecturer, editor, and feminist activist Gloria Steinem.

Target Audience: 350 professional women from the Central MA region and their guests.

≈ **Premier Sponsorship--\$10,000**

- ≈ Premier Sponsorship Recognition with banner displayed at event and name announced at event;
- ≈ Complimentary VIP seating for 10 at *Breakfast with Gloria*, a private event the morning after the Gala.
- ≈ Premier location of company name and logo in all advertisements and marketing materials; (if sponsorship commitment received by January 15, 2012)
- ≈ Premier location of company listing/link on HOPE website sponsor page;

≈ **Platinum Sponsorship--\$5,000**

- ≈ Sponsorship Recognition at Event with banner displayed at event and name announced at event.
- ≈ Complimentary VIP seating for 5 at *Breakfast with Gloria*, a private event the morning after the Gala
- ≈ Sponsor name and logo in all advertisements and marketing materials; ; (if sponsorship commitment received by January 15, 2011)
- ≈ Sponsor listing/link on HOPE website sponsor page;

≈ **Gold Sponsorship--\$2,500**

- ≈ Sponsor name announced at event,
- ≈ Complimentary VIP seating for 3 at *Breakfast with Gloria*, a private the morning after the Gala
- ≈ Sponsor name or logo in all print and online advertisement and marketing materials (if sponsorship commitment received by January 15, 2011)
- ≈ Sponsor listing/link on HOPE website sponsor page;

≈ **Silver Sponsorship--\$1,000**

- ≈ Complimentary VIP seating for 2 at *Breakfast with Gloria*, a private event the morning after the Gala
- ≈ Sponsor name listed in all print and online advertisement and marketing materials; (if sponsorship commitment received by January 15, 2011)
- ≈ Sponsor listing/link on HOPE website sponsor page;

≈ **Bronze Sponsorship—\$500**

- ≈ Sponsor listing/link on HOPE website sponsor page;

For More Information about HOPE and the event, please check out our website @ www.hopegardner.org

For questions about sponsorship, please call 978-630-4752, Ext. 23